

Most leadership dashboards track vanity metrics. The wrong measures waste time and reward bad behavior. The Effective Leadership Integrity Index™ (ELII) fixes that. It uses 15 clear KPIs to cut through the noise and demonstrate how effective and aligned your leadership truly is. No sugarcoating. Just the truth about your position and what to do next.

What Ineffective Measurement **Looks Like**

- You track outputs but ignore the quality of leadership driving them.
- · You can't prove if your changes are working.
- Decisions drain your energy instead of fueling progress.
- You rely on opinions instead of evidence.
- You celebrate numbers that look good in reports but hide influence that's slipping.

OUR 3-STEP MEASURE THAT MATTERS

Assess 15 KPIs

Balanced across clarity, confidence, control, and integrity.



Spot Strengths and Gaps

See exactly where you're leading well and where you're bluffing.



Target Improvements

Get specific actions tied to the KPIs that matter most.

Two Ways to Act Now



Download The Foundation Grid

15 KPIs that define effective, highintegrity leadership, grounded in genuine behavior.

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Book a Leadership Integrity Audit - \$295

A deep dive into all 15 KPIs with a custom plan to raise your leadership integrity and effectiveness.

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