



# LEADERSHIP CANON

## YOUR UNBREAKABLE CODE

When leaders lose their way, they grab whatever tactic is popular. That's how values get bent — and eventually broken. Every unprincipled decision chips away at your credibility, often without you realizing it until it's too late. The Leadership Canon is your anchor — a clear set of principles that keeps you aligned, decisive, and trustworthy, no matter the chaos. **Without it, you react. With it, you lead with integrity on purpose.**

### What Leading Without a Canon Looks Like

- You make decisions that feel “off” — but can't explain why.
- Your team questions your word — and trust is hard to rebuild.
- You chase the next “proven strategy” without a working compass.
- You're busy, but not building anything that lasts.

Without a canon, you're swayed by the moment. With one, every choice is clear, consistent, and credible.

### OUR 3-STEP FORGE

#### Clarify Your Core Values

Define what's truly non-negotiable.



#### Build Your Decision Filter

A lens that keeps every choice aligned.



#### Live the Leadership Canon

Anchor your leadership so others always know where they stand.

### Two Ways to Act Now

1

#### Check Yourself Against the Leadership Canon

See how closely your leadership matches these principles.

[karlbimshasconsulting.com/assessments/](http://karlbimshasconsulting.com/assessments/)

2

#### Download the Leadership Canon Standards

These are the non-negotiable standards of principled leadership.

[karlbimshasconsulting.com/leadership-assets/](http://karlbimshasconsulting.com/leadership-assets/)

LEAD WITH PRINCIPLES YOU CAN DEFEND.

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